
U.S. CHAMBER OF COMMERCE FOUNDATION NEWS
Institute for Organization Management

FOR IMMEDIATE RELEASE – MONTH, DAY, 2013 Contact: Shelby Parish 202-463-5973

U.S. Chamber’s Institute Program Awards Constant Contact Scholarship to Sheryl Smedley of Alabama

A Four-Year Leadership Training Produced by the U.S. Chamber of Commerce Foundation

Washington D.C. — Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce Foundation, announced today that Sheryl Smedley of the Selma/Dallas County (Alabama) Chamber of Commerce has been awarded a Constant Contact® Scholarship. Given to five first-year attendees from across the country, the Constant Contact scholarships recognize individuals that exhibit excellent nonprofit management practices in several areas, including involvement in professional industry organizations, community involvement and demonstrated leadership.

“The U.S. Chamber of Commerce Foundation is proud to partner with Constant Contact and provide these dedicated professionals the opportunity to attend Institute and educate them on how to better represent their members and expand their organizations’ influence,” said Raymond P. Towle, IOM, CAE, vice president of Institute for Organization Management at the U.S. Chamber of Commerce Foundation. “We are pleased to help these talented individuals advance their careers and organizations, and we appreciate Constant Contact’s contributions to the business community.”

Since its commencement in 1921, the Institute program has educated tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members, and become strong business advocates.

Each of the Constant Contact scholarship recipients will attend one of Institute’s five sites in 2013. At the completion of the four-year curriculum, each of the recipients will receive the IOM graduate recognition, signifying completion of 96 hours of course instruction in nonprofit management and their commitment to the industry. In addition, all credit hours earned through Institute may be applied toward the Certified Chamber Executive (CCE) or Certified Association Executive (CAE) industry certification.

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Constant Contact is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing™ tools that help create and grow customer relationships through email marketing, social media marketing, event marketing, and online surveys. For more information, visit

www.constantcontact.com

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce Foundation. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce Foundation (USCCF) is a 501 (c)(3) nonprofit affiliate of the U.S. Chamber of Commerce dedicated to strengthening America's long-term competitiveness by addressing developments that affect our nation, our economy, and the global business environment.

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