

CCAA By the Numbers... 2018 Accomplishments



ANNUAL REPORT

STRATEGIC GOALS

Awards & Recognitions

Finance & Administration

Organizational Advancement

Member Services & Communications

The Partnership

Events & Professional Development

22 Students

Took part in the Community and Economic Development Scholars Program with Huntingdon College.

200% Increase

In Foundation funding to the Build A Better Alabama Foundation to assist with scholarships and research.

6 Briefings

Were hosted statewide during the Alabama Legislative Session.

19 Speaker's Bureau

Listings to help our members find the perfect speaker or presenter for your next event.

1st Bootcamp

Board training was hosted for over 100 chamber executives and board leaders from across Alabama.

17 Board Leaders

Covering every corner of Alabama to represent CCAA members of all areas.

18 Recognitions

Presented to chamber executives in Alabama for achievements and success through the Jamie Wallace Award, Certified Chambers and Professionals and Distinguished Service Awards.

0 Areas of concern

Received the highest possible review on CCAA Audit.

6 Committees

Working on behalf of CCAA to strategically align talent and resources to help maximize CCAA success.

25 Legislative Visits

Participated, coordinated and helped facilitate Chamber Legislative and Leadership visits to Montgomery.

9 Past Chairs

Attended the Legacy Council to help support, sustain and strengthen CCAA's plans for the future.

26 News and Notes

Briefings to communicate and keep our members up to date with the latest news for chamber professionals.

21 Job postings

Were advertised, posted and facilitated for chamber executive searches across the state.

43 Nominations

Were received for Alabama's Small Business of the Year Awards.

100% Approval

Every single attendee at the CCAA Professional Development Conference said they would likely attend the conference again

2018 BOARD OF DIRECTORS

Chairwoman

Heather Brothers New, IOM, AACE, AACC
The Chamber of Gadsden & Etowah County

Chairwoman-Elect

Jennifer Moore Palmer, IOM, AACE
Albertville Chamber of Commerce

Vice Chairwoman for Financial Affairs

Crystal Brown
Decatur-Morgan County Chamber of Commerce

Vice Chairwoman for Programs

Diane Poole
Trussville Area Chamber of Commerce

Past Chairman

Bill Sisson, IOM, AACC
Mobile Area Chamber of Commerce

Secretary

Jeremy Arthur, IOM
CCAA

Anna Buckalew

Montgomery Area Chamber of Commerce

Mark Colson

Business Council of Alabama

Jim Page, IOM, CCE, AACE, AACC

The Chamber of Commerce of West Alabama

Thereasa Hulgan

Cherokee County Chamber of Commerce

Ashley Jones Davis, AACC

North Baldwin Chamber of Commerce

Sheryl Smedley, IOM

Selma/Dallas County Chamber of Commerce

Jennifer Williamson, IOM, AACE

Greater Limestone County Chamber of Commerce

Francine Wasden

Chilton County Chamber of Commerce

Dean Mitchell, AACC

Dothan Area Chamber of Commerce

Donna Watts, IOM, AACE

South Baldwin Chamber of Commerce

LaTasha Cook-Williams,

Bessemer Area Chamber of Commerce

STAFF

Jeremy Arthur, IOM
President & CEO

Brenda Ward

Director of Programs and Administration

MISSION

Building stronger chambers of commerce in Alabama through professional development, partnerships and a united voice for business.

HELPING OUR MEMBERS SUCCEED



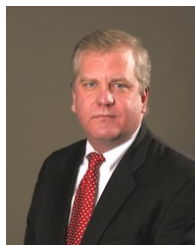
Heather Brothers New, IOM, AACE
President
The Chamber of Gadsden & Etowah County

"Anyone who has ever worked in the chamber world knows that partnerships are critical to progress. The partnership our chamber receives from the Chamber of Commerce Association of Alabama is invaluable and a key factor to our success. The professional development opportunities, advocacy, access and most importantly, relationships with other chamber professionals throughout the state help us know that we are not alone in our pursuit of a better tomorrow. We are always stronger together."



Ashley Jones Davis, AACC
Executive Director
North Baldwin Chamber of Commerce

"One of the most beneficial things I do every year is remain engaged with the CCAA. Through their conferences and workshops I am able to learn the latest trends, figure out where our chamber fits on the spectrum of those trends and network with Chamber Executives from all over the state who understand what it is I do everyday and can help me by coaching and offering advice that can help me be better at the job I do... It is through this organization that I have the resources to continue to develop and grow in this industry."



Donny Jones, IOM, AACE
Chief Operations Officer
The Chamber of Commerce of West Alabama

"CCAA has been a tremendous asset to our Chamber. The conferences have been a key component to our staff professional development plan not to mention the peer to peer relationships that our team develops though attending."



Casey Gay Williams, AACC
President
Eastern Shore Chamber of Commerce

"Thank you so very much for your help, support and encouragement over the past year. CCAA has been a great source of information and connections over this past year!"

VISION

Driving prosperity through stronger chambers of commerce in Alabama.